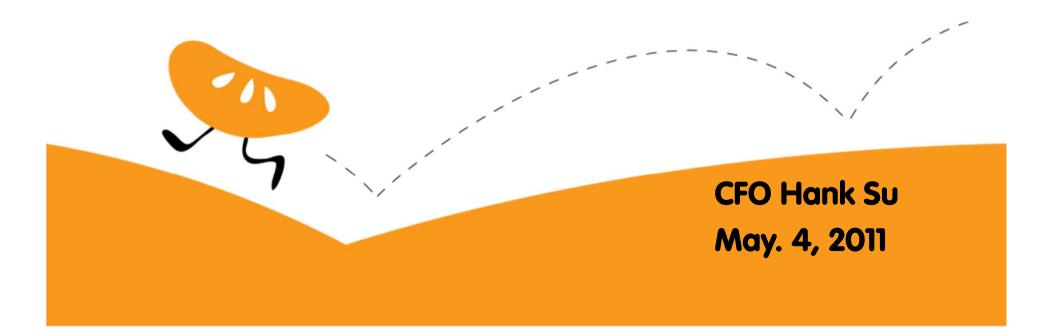




# **Gamania Digital Entertainment**



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This presentation material contains forward-looking statements and information. Forward-looking statements are statements that are not historical facts, including statements about our beliefs and expectations. Any statement in this presentation material that states our beliefs, expectations, predictions or intentions is a forward-looking statement. These statements are based on plans, estimates and projections as they are currently available to the management of Gamania Digital Entertainment Co., Ltd. Forward-looking statements therefore speak only as of the date they are made, and we undertake no obligation to update publicly any of them in light of new information or future events, or otherwise. Forward-looking statements involve inherent risks and uncertainties. A number of important factors could therefore cause actual results to differ materially from those contained in any forward-looking statement.

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# **Company Overview**

# Leading Online Game Service Provider gamania



### Snapshot

- Leading Online game operator and developer
- Headquarters in Taiwan
- Subsidiaries in Taipei, Tokyo, Hong Kong, Beijing,
  Shanghai, Seoul, Irvine & Amsterdam
- Listed in 2002 (6180.TT)
- Market Cap: NT\$ 7,257 M (as of April. 28, 2011)
- Employees around 1,670 (as of March. 31, 2011)

### **Game Titles in Operation**

- Operated 22 MMOGs; "Lineage" & "Maple Story" are major titles
- Operated 17 Casual Games; "CSO", "Kart Rider",
  "BnB", "Elsword", & "Mabinogi" are most popular
- Operated 5 Web Games; "Koihime" is best-selling
- Operated 1 Mobile Game; the new title is "Hero:108"

# **Profiles of Major Operating Entities**



	gamania	gamania	gamania	gameastor
<b>Entity Name</b>	Taiwan	Hong Kong	Japan	GAMES
1. Established	1995	2000	2001	2004 (Invested)
2. Location	Taipei	Hong Kong	Tokyo	Taipei
3. Business	Game operator & developer	Game operator	Game operator	Game operator
4. MMOG titles	14	17	4	6
5. Casual titles	12	13	0	4
6. Web Gmae	2	0	2	0

### **Gamania Game Studios**









Feature Title: Briaht Shadow

Soul Captor





Fantasy Fish Digital Games Co., Ltd., TW





Coordinate policies and

resources for game

development



Feature Title: Reign of Assassins







Feature Title: Lucent Heart

Divina



RedGate Games Co., Ltd., TW/CN



Feature Title: HERO 108

Core Blaze



FIREDOG Studio Co., Ltd., HK



Feature Title: Tigra Concerto

# **Operating Performance**

# 1Q'11 Consolidated Income Statement



	1Q11	4Q10	QOQ	1Q10	YOY
(NT\$K)	Amount	Amount	%	Amount	%
Net Sales	1,849,387	1,483,724	25	1,395,887	32
COGS	(1,034,761)	(765,651)	35	(709,855)	46
Gross Profit	814,626	718,073	13	686,032	19
Operating Expenses	(635,886)	(632,368)	1	(490,720)	30
Operating Income	178,740	85,704	109	195,312	(8)
Non-operating Income	10,851	25,212	(57)	4,037	169
Non-operating Exp.	(7,909)	(54,992)	(86)	(41,080)	(81)
Pre-tax Profit	181,682	55,924	225	158,269	15
Net Income	129,764	62,302	108	109,841	18
EPS	0.84	0.41	-	0.73	-



# **Growth Strategies**







# Q & A Time





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